GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
GAL 048
Princeton Job #: 25-07-009

July 7-21, 2025

Results are based on telephone interviews conducted July 7-21, 2025, with a random sample of –1,002—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –583—adults who drink alcoholic beverages, the maximum margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

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58. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them. How about -- [ITEM A READ FIRST, REMAINING ITEMS READ IN RANDOM ORDER]?

NOTE: ITEMS A, O AND P ASKED OF FULL SAMPLE; ITEMS B-N ASKED OF APPROXIMATELY 700 RESPONDENTS EACH; ±5 PCT PTS

L. Israeli Prime Minister, Benjamin Netanyahu

	Favorable	Unfavorable	Never heard of	No opinion
2025 Jul 7-21	29	52	13	6
2024 Jun 3-23	35	45	12	9
2023 Dec 1-20	33	47	12	9
2019 Apr 17-30	40	27	23	10
2018 Aug 1-12	37	29	22	13
2015 Mar 5-8	38	29	22	11
2012 Jul 9-12	35	23	21	20
1999 May 7-9	34	20	19	27
1998 Dec 28-29	46	20	15	19
1998 Dec 4-6	35	22	19	24
1997 Apr 18-20	23	28	23	26

For comparison: *Gallup World Affairs Survey*

	Favorable	Unfavorable	Never heard of	No opinion
2017 Feb 1-5	49	30	13	8
2015 Feb 8-11	45	24	18	13

Thinking about the situation in the Middle East involving Israel and the Palestinians,

61. Do you approve or disapprove of the military action Israel has taken in Gaza?

	Approve	Disapprove	No opinion
2025 Jul 7-21	32	60	8
2024 Sep 16-28	42	48	10
2024 Jun 3-23	42	48	10
2024 Mar 1-20	36	55	9
2023 Nov 1-21	50	45	4

Thinking about the situation in the Middle East involving Iran,

62. Do you approve or disapprove of the military action Israel has taken in Iran?

	Approve	Disapprove	No opinion
2025 Jul 7-21	38	54	7

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QN58L: Favorable/unfavorable: Israeli Prime Minister, Benjamin Netanyahu BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Favorable	29%	34%	24%	35%	17%	6%	23%	47%	27%	31%	30%	67%	19%	9%	27%	29%	27%
Unfavorable	52%	48%	55%	51%	54%	59%	58%	42%	64%	48%	44%	22%	53%	77%	42%	51%	65%
HEARD OF, NO OPINION (VOL)	6%	7%	6%	6%	6%	6%	8%	5%	5%	7%	5%	5%	7%	6%	5%	5%	6%
NEVER HEARD OF (VOL)	13%	11%	15%	7%	23%	28%	12%	5%	4%	15%	21%	5%	21%	7%	25%	14%	3%
(Refused)	0%	0%	1%	1%	-	2%	-	0%	0%	-	0%	1%	1%	-	1%	1%	-

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QN61: Military action taken by Israel in Gaza BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Approve	32%	41%	24%	40%	18%	9%	29%	49%	31%	40%	28%	71%	25%	8%	26%	33%	36%
Disapprove	60%	52%	67%	54%	71%	82%	62%	45%	64%	52%	63%	22%	68%	83%	65%	56%	61%
(DK)/(Refused)	8%	7%	9%	6%	11%	9%	9%	6%	6%	8%	9%	7%	8%	9%	9%	11%	3%

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QN62: Military action taken by Israel in Iran BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income		
	Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Approve	38%	48%	29%	47%	23%	15%	35%	55%	39%	45%	33%	78%	31%	12%	31%	39%	43%
Disapprove	54%	46%	62%	47%	67%	76%	57%	40%	55%	48%	59%	18%	60%	79%	63%	52%	52%
(DK)/(Refused)	7%	6%	9%	6%	10%	9%	8%	5%	6%	7%	8%	5%	9%	8%	7%	9%	4%

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